



IRINGA MULTISALES NETWORK

"Commission Agents and Auctioneers"

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IRINGA GREEN GOLD AVOCADO ESTATE

Large-Scale Agribusiness Investment Opportunity

Location: Iringa Region – Southern Highlands, Tanzania

1. Project Vision

Iringa Green Gold Avocado Estate is a large-scale modern agribusiness project designed to transform the Southern Highlands of Tanzania into a **major global hub for premium Hass avocado production and export.**

The project aims to develop a fully integrated avocado value chain, including:

- Large-scale commercial avocado farming
- A modern **packing and export facility**
- A structured **outgrower farmer network**
- **Avocado oil processing** and value addition

The long-term goal is to build an agribusiness ecosystem capable of generating over USD 50 million in annual agricultural value within 10 years.

2. Strategic Location Advantage

The project will be located in **Iringa Region**, part of the **fertile Southern Highlands** agricultural corridor of Tanzania.

Key Geographic Advantages

- Elevation: **1,400 – 2,000 meters above sea level**
- Ideal climate for **Hass avocado cultivation**

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- Fertile volcanic soils
- Reliable rainfall and water sources
- Availability of large agricultural land
- Direct road connectivity to **Port of Dar es Salaam** for export logistics

The Southern Highlands are widely considered one of Africa’s most suitable regions for high-quality avocado production.

3. Project Scale

The project is structured as a **large commercial estate combined with an outgrower network.**

Phase 1 – Core Commercial Farm

- Land area: 1,000 hectares
- Trees planted: 250,000 avocado trees
- Primary variety: Hass Avocado
- Irrigation system: Advanced drip irrigation

Phase 2 – Outgrower Development Program

A network of smallholder farmers integrated into the export supply chain.

- **Participating farmers:** 2,000+
- **Cultivation area:** 3,000 hectares
- **Total trees:** 750,000 avocado trees

Total Project Footprint

4,000 hectares of avocado production

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4. Production Capacity

Once the orchards reach full maturity (years 5–6), expected yields are:

10 – 12 tons per hectare

Estimated annual production:

40,000 – 50,000 tons of Hass avocados

This production capacity could position Iringa as one of Africa's leading avocado export hubs.

5. Global Market Opportunity

Global demand for avocados continues to grow rapidly due to rising demand for healthy foods and plant-based nutrition.

Major Export Markets

- European Union
- United Arab Emirates
- India
- China
- Saudi Arabia

Average Export Price

USD 1.8 – 3.5 per kilogram

Demand growth in these markets presents a strong long-term opportunity for Tanzania's avocado sector.

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6. Revenue Potential

Example scenario:

Annual production:

45,000 tons

Equivalent to:

45,000,000 kilograms

Assuming an average export price of:

USD 2.2 per kilogram

Estimated annual revenue:

USD 99 million per year

7. Value Addition Infrastructure

Beyond farming, the project will include critical agribusiness infrastructure.

1. Avocado Packing Facility

Export-standard grading and packaging center.

Capacity:

20 tons per hour

2. Cold Storage & Logistics

Temperature-controlled storage facilities to maintain export quality and support global distribution.

3. Avocado Oil Processing Plant

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A processing facility for premium avocado oil production, targeting growing global demand in the food, cosmetic, and health sectors.

8. Investment Requirement

Estimated capital requirements:

Phase 1 – Farm Development

Land preparation, seedlings, irrigation systems.

USD 8 million

Infrastructure Development

Farm roads, machinery, irrigation equipment, housing.

USD 4 million

Packing & Cold Chain Facilities

USD 5 million

Total Initial Investment

Approximately USD 17 million

9. Employment Impact

The project will create significant employment opportunities.

Direct employment:

1,500+ jobs

Indirect employment:

5,000+ jobs

These opportunities will support local communities through farming, logistics, packaging, and processing activities.

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10. Economic Impact

The project will contribute to:

- Increased agricultural exports from Tanzania
- Higher income for smallholder farmers
- Strengthening the agribusiness sector in the Southern Highlands
- Increased foreign exchange earnings

11. Investment Structure

Investors may participate through several investment models.

Equity Investment

Direct ownership stake in the project company.

Joint Venture

Strategic partnership with the project developer.

Strategic Off-take Partnerships

Collaboration with international food companies and distributors.

12. Project Developer

Iringa Green Gold Avocado Estate

An agribusiness development initiative dedicated to positioning the Southern Highlands of Tanzania as a **global center for premium avocado production and export.**

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13. Call for Strategic Investors

- We are inviting:
- Agribusiness investors
- Agricultural investment funds
- Food companies
- Export companies
- Development finance institutions

to participate in this transformative agricultural investment opportunity.



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