

IRINGA RUAHA GATEWAY HOTEL

- Proposed 5-Star Tourism Hotel Development
- Gangilonga – Iringa, Tanzania
- Prepared by Iringa Multisales Network

Investment Opportunity

- Iringa is the gateway to Ruaha National Park yet lacks an international-standard luxury hotel.
- This project proposes the development of a 5-Star Tourism Hotel to serve safari tourists and business visitors.

Strategic Location

- Gangilonga – Iringa Municipality
- Approx. 4 km from Iringa Town Centre
- Approx. 15 km from Nduli Airport
- Approx. 120 km to Ruaha National Park

Tourism Market Potential

- Tanzania receives over 1.8 million tourists annually.
- Ruaha National Park is one of Africa's largest wildlife destinations.
- Growing demand for high-quality safari accommodation.

Proposed Hotel Concept

- Luxury 5-Star Tourism Hotel
- 80–120 Guest Rooms & Suites
- Restaurant & Lounge
- Conference Facilities
- Swimming Pool & Wellness Area

Investment Size

- Estimated Investment: USD 8M – 15M
- Development includes construction, interiors, hospitality facilities and landscaping.

Revenue Opportunities

- Room accommodation bookings
- Corporate meetings and conferences
- Restaurant & hospitality services
- Tourism services and safari coordination

Competitive Advantage

- Gateway location to Ruaha National Park
- First potential international-standard hotel in Iringa
- Growing tourism demand in Southern Tanzania

Partnership Opportunity

- Seeking strategic partners:
- Hospitality investors
- International hotel brands
- Tourism development partners

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